

# POTS Replacement: A Critical Need

Is your business still using outdated telephone lines for elevators, alarms, and other key pieces of infrastructure? If so, then POTS replacement is essential – allowing you to access new features while cutting costs and avoiding service interruptions.



## THE PROBLEM WITH POTS

**POTS = Plain Old Telephone Service**

POTS systems tend to be unreliable, obsolete, and expensive to maintain. This is especially harmful because of how much infrastructure tends to run through a POTS system.

A typical business may use POTS for:

- Telephones
- Alarms
- Fire Safety
- Elevator
- Point of Sale Solutions
- ...and more.

When a power outage, internet outage, or technical issue sends a POTS system offline, all those functions will be compromised. That's why you need to ditch the old-fashioned copper wires – and replace them with cloud-based solutions designed for the modern era.

## WHAT'S NEXT?

A POTS replacement will provide reliable service, significant cost savings, and a variety of operations-enhancing features.

1

**RELIABILITY**

2

**COST SAVINGS**

3

**FEATURES**

1

## RELIABILITY

Modern POTS alternatives come with special features designed to ensure continuous service, including:

- **Backup power:** While POTS systems rely on the power grid to stay online, many alternatives will keep functioning even if there's a power outage.
- **Network redundancy:** Most systems have multiple paths for communication – so even if one path becomes inoperable, the service continues as usual.
- **Automatic Patching:** Cloud-based communications solutions usually update themselves, eliminating downtime while maximizing the available features.

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## COST SAVINGS

A modern POTS alternative will generally reduce your monthly expenses. In part, this is because the solution itself usually costs less than the legacy POTS system.

Newer technologies like VoIP or cloud-based solutions also require less regular maintenance. Why? Because they suffer far fewer outages and involve much less physical infrastructure.

POTS alternatives are also more flexible and easier to scale. A growing organization will no longer require additional wires, and new hires can use cloud-based communications tools to immediately connect with their team.

3

## FEATURES

Modern phone systems offer a wide range of features that POTS lines can't provide. These capabilities will increase your business's productivity and efficiency, no matter the industry.

Exciting features include:

- **Unified communication:** A cloud-based solution integrates multiple communication tools, including chat, voice, and video
- **Mobile integration:** POTS alternatives allow you to integrate mobile devices with analog devices like fax machines and alarm systems – which simplifies workflow management.
- **Enhanced call management:** Modern systems offer call queues, call recording, and automatic call distribution – making it easier for employees to handle a large call volume.

**Ready for fewer outages, lower costs, and more features?**

Contact us about POTS replacement today.