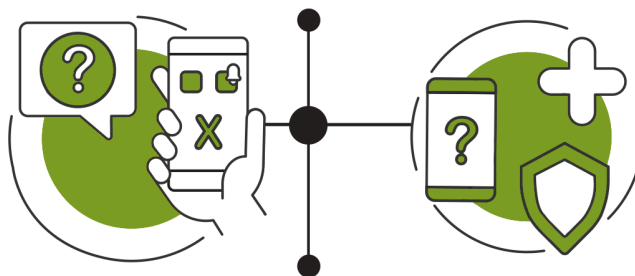


## Deliver Confidence in Every Call

How successful are you at reaching your patients by phone?

**If you work in the healthcare industry, you've probably noticed that many of your outbound calls get declined by clients or go straight to voicemail.**

**3 out of 4 people (76%)** say that they've ignored or declined a call from a healthcare provider because they couldn't identify the call.



**74%** believe they've received a healthcare-related scam call.

### Are you able to reach your patients when you call them?



Patients want that phone call!

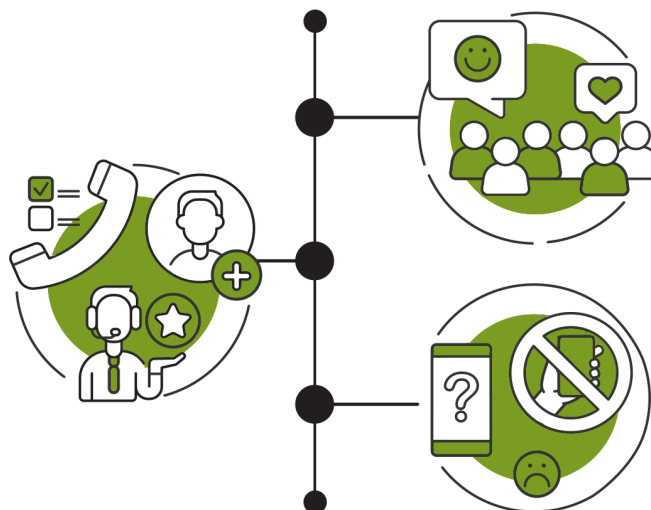


Let's face it, most people don't trust calls from an unknown number.



When the caller identifies themselves, customers are more likely to act.

**94%** say they would be more likely to answer a call from their healthcare provider if it was identified.



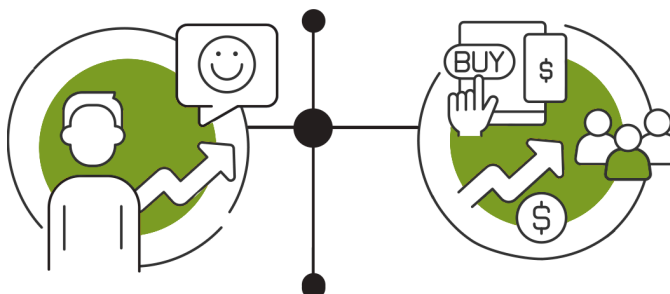
**93%** of people want a phone call from their healthcare provider, especially when it involves urgent matters.

**80%** would rate their healthcare provider poorly for making unidentifiable calls.

### Are your phone calls to patients typically answered or returned?

Missed calls means missed opportunities! One of our healthcare clients switched to Branded Communication and saw the following:

**34%** lift in their contact rate.



A **23%** boost in conversion rates has led to an increase in business and, subsequently, higher revenue.

**Don't lose out on money just because you don't have branded communication!**